

Abstract of the Disclosure

An electronic program guide that assists a user to navigate through a variety of digital and analog feeds made available by digital television technology is provided. Features such as allowing the user to purchase items, allowing the user to choose the content of the display screen, enabling more efficient use of black areas, among others are provided. Default settings based on prior user settings is provided to allow for an automatically customized environment. This automatic customization may entail, for example, the automatic resizing of windows based on the user's prior preferences. Also provided is a feature that allows for the automatic activation of a local or remote application through the user's set-top box based on the content currently being viewed.